



# TOM MITCHELL

*Founder, Fast Castle Advisory*

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## BIOGRAPHY

Tom Mitchell is the founder of **Fast Castle Advisory**, a Washington, DC–based crisis communications and reputation management firm advising principals and institutions through moments of consequence. Mitchell has spent more than two decades at the intersection of politics, policy, and public trust — from Capitol Hill to statewide campaigns to international political strategy — and founded Fast Castle around a contrarian idea: that in high-pressure environments, judgment, restraint, and empathy deliver better outcomes than noise and aggressive posturing.

Before founding Fast Castle, Mitchell served as Vice President at **Rational 360**, leading conservative media engagement and integrated communications strategy for coalitions and corporate clients across healthcare, alcohol distribution and manufacturing, and wastewater monitoring. Prior to that, he served as **Senior Advisor and Communications Director** in the U.S. House of Representatives across three offices — advising Rep. George Santos through the crisis that defined his tenure, and later serving Rep. Bob Ounder and Rep. Carol Miller.

## SELECTED ENGAGEMENTS

- **San Diego Mayor Bob Filner sexual harassment scandal** (2013–14) — as Communications Director in the San Diego City Attorney’s Office, helped lead the coordinated effort that pressured Mayor Filner’s resignation.
- **Rep. George Santos congressional ethics crisis** (2023–24) — embedded inside the congressional office managing daily fallout through one of the most closely watched political scandals in recent memory.
- **Political campaigns at every level** — worked at the highest levels of political campaigns from municipal to statewide to federal across the country, and internationally, including Senior Advisor to a statewide gubernatorial campaign (Harry Wilson for Governor, NY), Campaign Manager on a top-five targeted congressional race, and Strategy Director at TargetPoint Consulting running a national campaign in Macedonia.

## AVAILABLE TO SPEAK ON

- Crisis communications & reputation management
- Congressional crisis communications
- Coalition and advocacy-campaign strategy
- Conservative media engagement
- Earned media, messaging discipline, spokesperson work
- Federal, state, and international political campaigns